

**RWJMS CME Committee**  
**SWOT Analysis**  
**1/24/23--Revised**

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| <p><b>Strengths</b></p> <p>Six-Year Joint Accreditation with Commendation</p> <p>New Research Oriented faculty</p> <p>Transgender Work</p> <p>Health Systems Science</p> <p>Health Equity/Diversity/Inclusion</p> <p>Support Staff</p> <p>CloudCME (text registration, archiving of programs and credits earned)</p> | <p><b>Weaknesses</b></p> <p>Virtual Grand Rounds reduces opportunities for pre- and post-meeting engagement</p> <p>Interactive cases predominantly at UME level</p> <p>In person attendance has not reached pre-pandemic levels</p> <p>Minimal engagement of trainees and students in activity planning and delivery</p> |
| <p><b>Opportunities</b></p> <p>Collaboration with Translational/Scientific colleagues</p> <p>Engagement of Trainees (UME &amp; GME)</p> <p>Simulation</p> <p>New Medical Education styles (Pecha Kucha)</p> <p>Opening Grand Rounds to RWJBarnabas Health colleagues</p>   | <p><b>Threats</b></p> <p>ENT - National Grand Rounds</p> <p>AMA Education Hub</p> <p>Funding</p> <p>Free external CME</p>  |